

💰 1X MRR Fiber SPIFF (May 1 – June 30, 2026)

For a limited time, partners can earn:

- ✅ 1X Monthly Recurring Revenue (MRR)
- ✅ On **NEW Fiber (New Logo)** sales
- ✅ With **MRR > \$500**
- ✅ **Sales entered between May 1 and June 30, 2026**

That's right—sell Fiber, land a new logo, and earn **an extra month of MRR** per deal.

🔍 Program Highlights (Quick Read)

- 3-year minimum term required
 - Per-deal MRR cap: **\$10K** (VP approval required above this)
 - Applies **only to sub-agents**
 - Fiber only (**Coax → Fiber conversions do not qualify**)
 - Must be installed within **90 days** of sale
 - Off-net (Type 2) sales excluded
 - Can be stacked with **customer-facing promotions**
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Momentum in the market is real, and Fiber demand continues to surge. This SPIFF is designed to reward speed, focus, and execution—**now is the time to lean in.**

📎 **See attached for full program details and terms.**

📣 Start promoting today through your sales teams, customer conversations, and field activity.

Let's make May and June count—**sell Fiber and get paid.**

🇸🇪 **NEW COAX INCENTIVE: Earn Up to 5X MRR –**

May & June Only!

Big news for Channel Partners—we just launched a **limited-time Coax incentive** designed to seriously boost your payouts.

💰 **The X-Factor: Up to 5X MRR**

Earn **up to 5X Monthly Recurring Revenue** on **NEW Data Customer Coax installs** completed during **May–June 2026**.

✅ **How It Works (Simple & Powerful)**

- New Data Customer installs
- **500 Mbps speed or higher** (HFC or FTTP*)
- Add eligible **Premier products** to increase your multiplier
- The more value you attach, the **higher your payout**

⚠️ *Data-only deals do not qualify*

★ **Eligible Add-On Products**

- Business Connection Backup (BCB)
- Fixed Voice (Optimum Voice or Business Hosted Voice)
- Asurion (PSP – Business Premier Support)
- PRO Wi-Fi
- Video

💡 Example:

New customer + 500 speed data + **Asurion + BCB = 2X MRR payout**

Program Rules at a Glance

- Install window: **5/1/26 – 6/30/26**
- Sub-agents only
- New Data Customer Relationships (NCR) only
- FTTP eligible (*DIA excluded*)
- Disconnects within 12 months result in chargeback
- Standard business rules apply (East & West)

Momentum is strong, and this incentive rewards **smart bundling and fast execution**. Don't leave money on the table—lean into Coax installs and stack the attach.

 **See attached PDF for full terms and examples.**

 Start selling today.

Sell more. Attach more. Earn more.